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# 网络组织的租金创造与租金分配研究

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Normann & Ramirez 1993 Moore 1993 2006 Stabell & Fjeldstad 1998

Grant 1991 Dyer & Singh 1998 Gulati 1999 Lavie 2006  
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Jeffrey et al. 2008

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Ahuja 2000

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A

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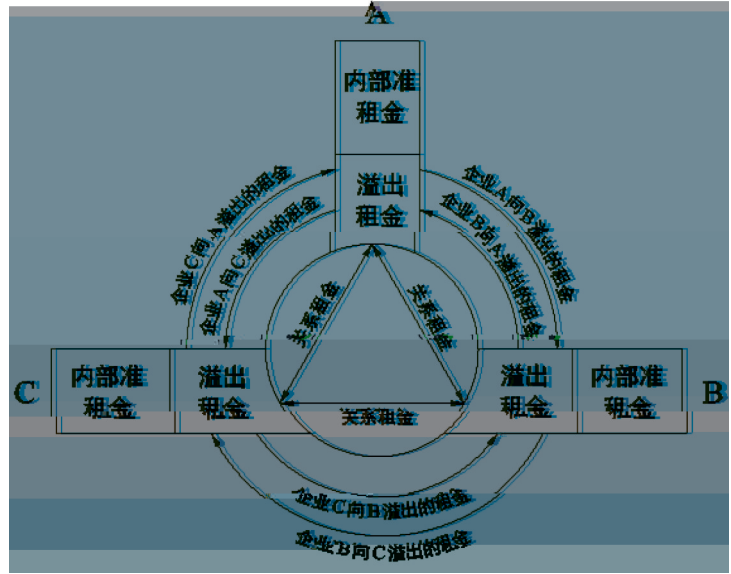
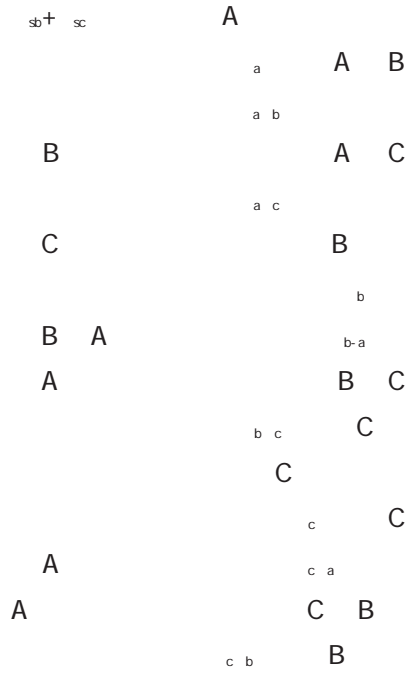
rc

r = ra + rb + rc

s

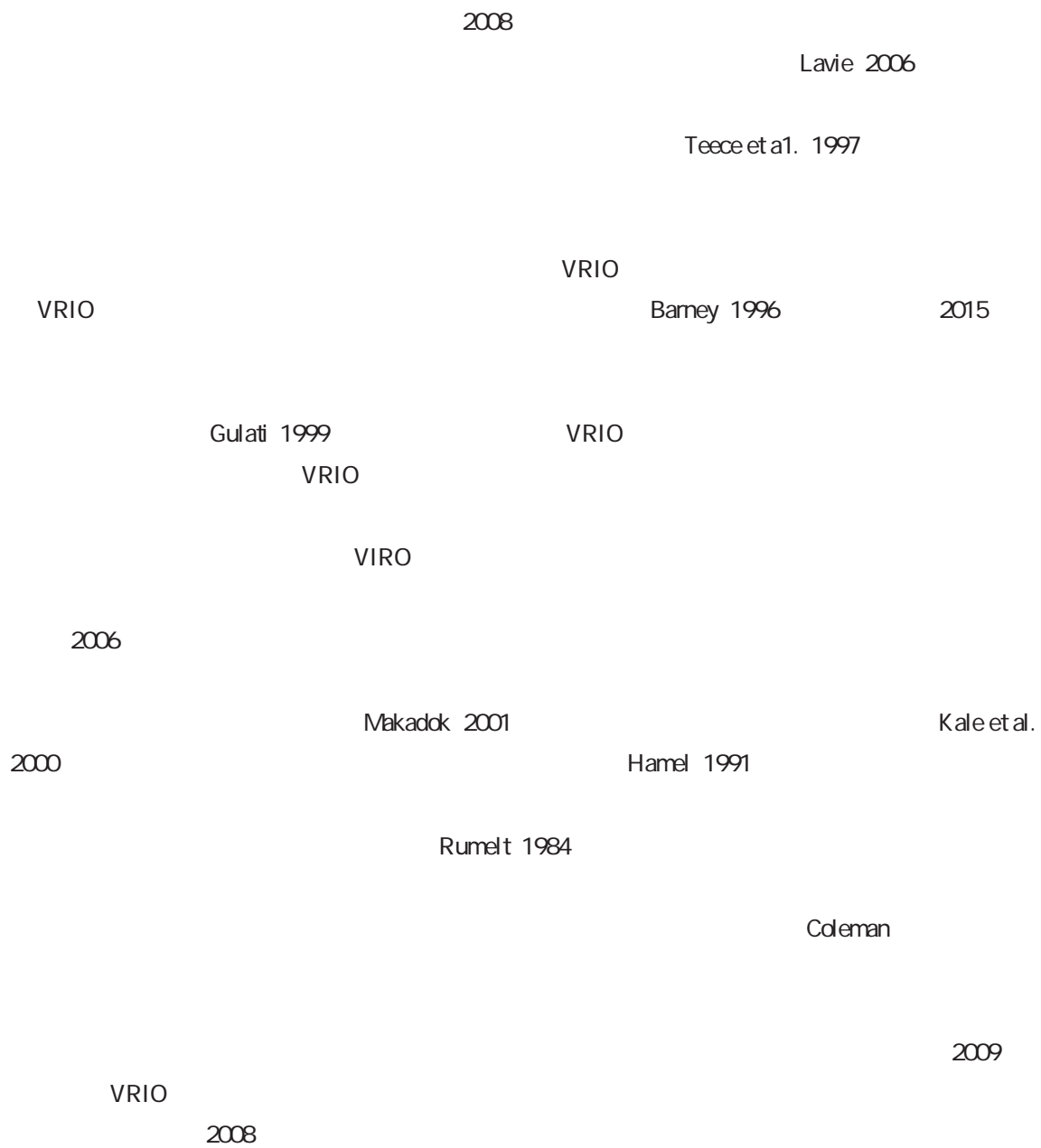
s = sa +

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A = a + b a + c a - a b + a c + ra + sa



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## A Study on the Rent Creation and Allocation in Network Organizations

Zong Wen Lin Yuanyuan Jin Yujian

**Abstract:** The theoretical opinion that the network cooperation between enterprises can increase competitive edges and create rent is supported by more and more evidence while it lacks in- depth discussion how enterprises achieve the goal of making network profits and occupying more network rent, which will affect enterprises' motive for maintaining the network. The article focuses on the rent of network participants, analyzing the mechanism for rent creation and rent allocation in the conception of value ecology based on such elements as resource and ability from a dynamic perspective. Enterprises' VRIO resources is a critical resource basis for the negotiation on the prior allocation of private and public rent; innovative ability is a significant force to change the rent allocation afterwards; resource and ability is ultimately oriented to being transformed to market power. Finally, enterprises with market monopoly power have the bargaining power in the negotiation and grab super monopoly profits

**Keywords:** rent allocation; rent creation; public rent; private rent