

管理者过度自信异质性 与企业投资行为偏差

刘 柏 王一博

内容提要 2010—2014 A

关键词

130012

130012

一、理论评述

MM

9

15BJY156

2015FRLX16

16YJA790023

Baker Ruback & Wurgler 2007 Gervais 2003

1 Alpert & Raiffa 1982

2 Taylor & Brown 1988

3 Miller & Ross

1975

Coo

per Woo & Dunkelberg 1988

Rdl 1986

"

"

Heaton 2002

Malmendier & Tate 2005

Lin 2005 2005

2013

Chen 2014

1

" " "

"

2009

2013

2

"

" "

" 2011 Malmendier & Tate 2011

二、研究假设

1.

" " " " " "

1

H1

2.

2

H2

三、研究设计

1.

A	2010 - 2014		
1	ST	ST*	2
4			3
			8533 2158

2.

1

;

%

2011

2. = - 0

/ * - 1 - 1

1 0

3.

Malmendier & Tate 2005

Q

$$\begin{array}{ccccccccc} / & -_1 = & 0 & + & 1 & -_1 & + & 2 & \quad / & -_1 & + & 3 & + & 4 & + & 5 & + & 6 \\ & & + & 7 & \quad / & -_1 & * & -_1 & + & 8 & \quad / & -_1 & * & + & 3 & =_0 & 9 & + & 10 & =_1 & 12 & + & \end{array}$$

1

4

表1 变量定义表

Dô Ó9au€

1

2

四、实证结果及分析

1.

2

15%

48%

Thakor 2008
CEO

3

表3 样本的进一步描述统计

		35.31%	31.87%	24.17%	
		16.77%	16.10%	14.27%	
		25.93%	23.63%	18.82%	
		48.71%	49.11%	52.26%	
		25.36%	27.25%	28.91%	
		45.76%	41.69%	20.00%	
		26.26%	24.78%	20.00%	
		48.42%	42.50%	25.00%	
		46.37%	52.00%	72.00%	
		5.21%	5.50%	0	

3

表4 变量描述性统计

	/	0.07	27.38	-0.61	0.59
	-1	2.08	50.79	0.08	1.91
	/	0.05	9.50	-1.38	0.19
	-1	0.43	1.00	0.00	0.21
	/	0.37	0.80	0.13	0.06

2.
4
0.07
0.61
0.59
7%
2.08
27.38 -

1.91
0.43
0.37
0.06
2
50.79
0.08
Q

5
0.12
0.12
江苏社会科学 2017/2 · 71 ·

0.07

0.07 1%

表5 主要变量相关系数

	/ -1	-1	/ -1				
/ -1	1.00						
-1	0.12**	1.00					
/ -1	0.07**	0.07**	1.00				
3.	0.07**	0.12**	0.03***	1.00			
1	-0.07***	-0.58***	-0.10***	-0.10***	1.00		
2	-0.02	0.03***	-0.02***	-0.00	-0.04***	1.00	
	0.03***	-0.04***	0.06***	-0.06***	0.07***	-0.00	1.00

6

1

表6 管理者过度自信与企业投资水平的回归结果

2

3

Q

1— 3

表7 分样本回归结果

/ -1	-0.07** 0.01*** 2.23**	-0.09** 0.02* 2.23**	-0.12** 0.01*** 1.01***
/ -1*			0.96*** 0.12*** 0.14***
/ -1*			0.10 0.09 0.18**
/ -1*			0.07*** 0.07*** -0.03
	2	4483.54 0.51	567.25 0.52
		602.83 0.59	549.67 0.59
			550.13 0.59
	2	560.75 0.75	625.93 0.72

五、结论与建议

2010 - 2014 A F !

参考文献

1. Baker, M., R.S.Ruback, J.Wurgler. Corporate Finance: A Survey. *Handbook of Corporate Finance: Empirical Corporate Finance*, 2007, 1 4 145- 183.
- 2 Gervais S, Heaton J B, Odean T. Overconfidence, Investment Policy and Executive Stock Option. University of Pennsylvania, 2003.
3. Alpert, Marc, Howard Raiffa. A Progress Report on the Training of Probability Assessors. *Judgment under Uncertainty: Heuristics and Biases*. Cambridge: Cambridge University Press, 1982 294- 305.
4. Taylor, Shelley, and Johathan D. Brown. Illusion and well- being: A social psychological perspective on mental health. *Psychological Bulletin*, 1988;103, 193- 210.
5. Miller, Dale T., Michael Ross. Self- serving biases in attribution of causality: Fact or fiction?. *Psychological Bulletin*, 1975, 82, 213- 225.
6. Cooper, J. A, Woo, C. Y, Dunkelberg, W. C. Entrepreneurs' Perceived Chances for Success. *Journal of Business Venturing*, 1988, 3 2 : 97- 108.
7. RdI R. The Hubris Hypothesis of Corporate Takeovers. *Journal of Business*, 1986, 59:197- 216.

8