

---

210095  
210000

"

" [1]

Mark B. N. Hansen

New

---

"

[1]

"

" 15CWX033

" 14SZA003

2015 11

Philosophy for New Media

“:

?”

· Lev Manovich

The Language of New Media

---

„

‘ ‘ ‘ ‘

‘ ‘ ‘ ‘

‘

‘ „ [1]

“ „

“ „

“

“

“ „

“

„ [2]

“ „

“

“

“

Mind Children

mind

[1]

Kittler

"

"

cyborg

organic cybernetic system)

"

"[2]

"

" [3]

"

3.0

"

[4]

[5]

"

"

"

"

"

"

"

"

"

"

"

"

2016

41

33.78

"

"

"

"

"

"

"

"

4

"

"

"

"

,

---

[1]Moravec, Hans.Mind Children: The Future of Robot and HumanIntelligence. Cambridge: Harvard University,1988.p.112.

[2]Kittler, Friedrich A. Gramophone, Film,Typewriter.Trans.GeoffreyWinthrop- Young and Michael Wutz.Stanford: Stan-  
ford UP,1999.p.46.

[3] 2 2010 6

[4]Kristen Daly.Cinema3.0:The Interactive-Image. Cinema Journal, 2010,p.81.

[5]Meadows Mark Stephen.Pause Effect: the Art ofInteractive Narrative. Indianapolis. Ind New Riders,2003. p.62.

"

"

"

"

(Paul Levinson)

"

:

,

,

" [1]

"

"

,

"

" user of cinema

McQuail D

"

"

"

" (us-

ers)

:

,

,

,

,

,

,

,

" [2]

"

" [3]

"

"

cult value

exhibition value

manipulation value

[4]

F

"

"



"



---