

“ ”

100732

1.

		2012					10.1%	45.3%
44.6%	2013		10.0%	43.9%	46.1%	2014	9.2%	42.6%
48.2%	2015							8.4%
	6.0%	3.8%		GDP		2015		51.4%
2014	23			10.8				

56.8%	1970	60.6%	20	50	GDP	50%	1960
2009	75%	1980	62.9%	1990	66.8%	2000	68.6%
		80%					

GDP

2.

+ ("

5 40%

1.27

83% 1920 76% 1940 68% 1960 56% 1979 50% 1990 47% 2002

41%^[2]

[1]

1900

60%

49.1% 2010 41.7% 2013 37.7%

2000 39.4% 2010 35.7% 2013 35.0%

2013 16.9

116.1 48.9 203.2 2002 8.8

2011 26.4 ^[1] 2015 1000

2013 50%^[2] 2014 51.2%^[3] 2015

58.4%^[4]

2015

11.7% 2014 2 13.5% 2015

330 50% 2014 34

8.3% 2014 4.4

P2P B2C C2C O2O Online Offline
peer- to- peer person- to- person

10.6 2014 13 140
GDP 16.6%
2015

6.96% 2000 65
 8.87% 2014 10.1% 2010
 0-14 16.6% 2012 16.5% 2013 2010
 0-15 17.5%
 2014 0-15
 17.5% 16-59 2012 345 2013
 240 2014 371 2015

2008

1.

[1]

20-30

[1]2015 50 http://www.baidu.com/s?wd=%e8%82%a1%e5%b8%82%e7%bb%9e%e8%82%89%e6%9c%ba%e4%b8%ad%e7%9a%84%e4%b8%ad%e4%ba%a7%e9%98%b6%e7%ba%a7&tn=SE_hltp01010_6r0gjx1f

30

28

1980

1995

4.4%

2.6%

3.9%^[1]

2.

3.

2000

80

90

[1] R

241

2012

2016/1

7

996

796



500

4.

2013
2015 10

60

85

30

35

60

4 5

65

70

70

35%

56%

2151

8%

20%

12%

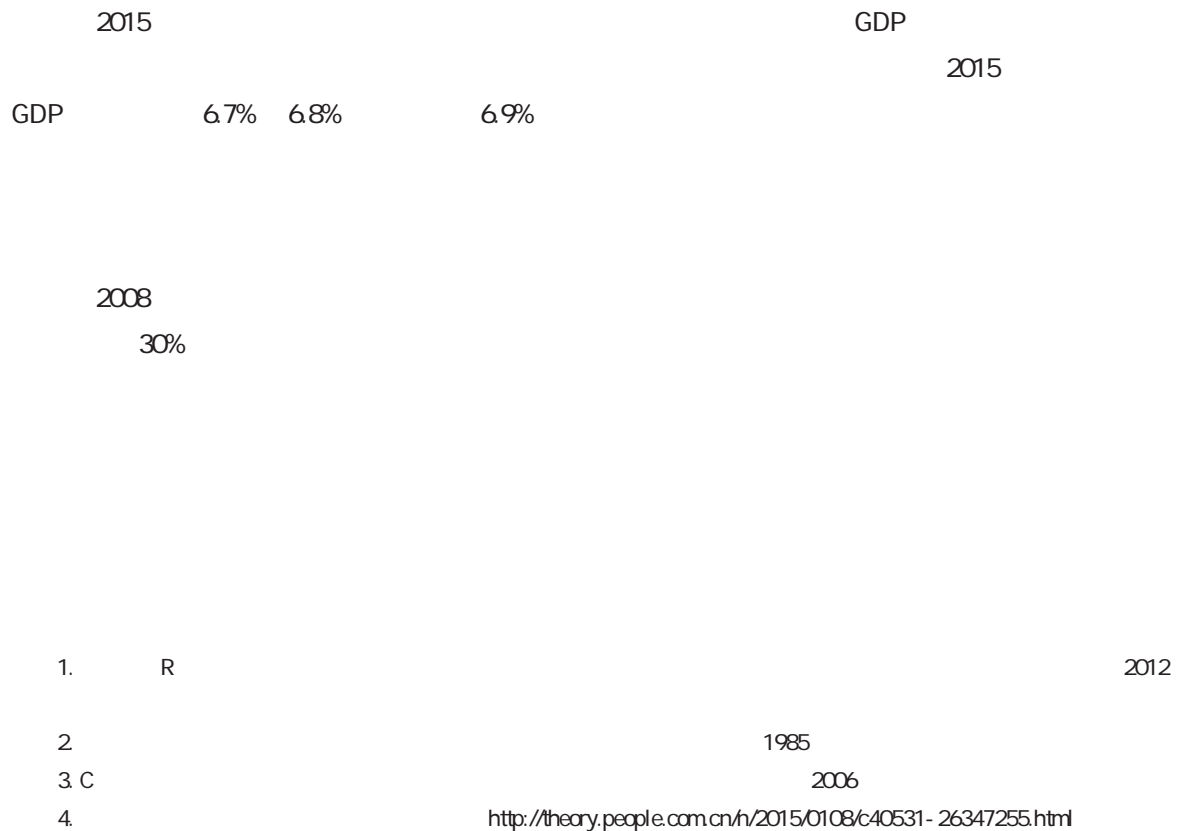
12%

10%

55

70

3.



The Advent of Postindustrial Society and Middle- Class Society

Zhang Yi

Abstract: As economy comes into newnormality, society is distinctly characterized by post industrialization and middle- classification. Characteristics of consumer society, networked society and aging society, along with middle- classification, in turn intensify the development of the third industry. In order to achieve middle- classification and transformation of Chinese society rather than fall into middle income trap, efforts need to be made to enhance the integrative role of social consciousness, to prevent wealth- flaunting psychology in consumption, to support the coordinative development of families, to construct olive- shaped society in income distribution, to reinforce the reform of the supply front, to satisfy the demands of the middle class, and to solve employment problems.

Keywords: newsocial normality; postindustrial society; middle- class society