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## 宋红玉 沈菊琴

内容提要

关键词

225009

210098

210098

### 一、引言

2013 7

2014 4-5

2007 5

2005 11

“ ”  
“ ” [1]

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08DSH031

206510281

[1]

2010 6

" " "

Goffman 1963 <sup>[1]</sup>

"

stigmatization Link Phen 2001  
5

nm Slovic 1995 <sup>[3]</sup> "

"

Gregory Fly-



1

2

1

2

3

### 三、水环境突发事件后果中污名化现象及其影响因素的实证检验

4

6

H1  
H2  
H3  
H4  
H5  
H6

" 2007

"

2010 8 2007 18-70  
- - 800  
556 49.5% 50.5% 67.1% 32.9%

表1 样本分布情况

/%	7.7	16.0	13.8	35.6		14.6	12.2	
	18-19	20-29	30-39	40-49	50-59	60-69	70	
/%	3.4	35.4	32.2	16.9	9.7	2.2	0.2	
/%	0.2	0.7	8.5	18.2	28.8	34.0	9.7	0
	1000	1000-1999	2000-2999	3000-3999	4000-5999	6000-7999	8000-9999	10000
/%	12.2	27.5	23.4	16.0	10.8	7.2	1.8	1.1

SPSS17.0

1.



	2015	6	
/	"	5	1-5
0.000	0.1%		①KMO 0.574 Bartlett

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3. 4 F 15  
540 =34.163 P=0.000<0.1%

% X<sub>1</sub> J "X<sub>4</sub>" "  
X<sub>5</sub>3

[1]

[1]

" "

[2]

[3]

[4]

" "

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[1][3]

[2]

[4]

2007 6

2009 3

2014 10