

SEM

210069 210008

[1]

[2]

[3]

" " " "

2013SJD630135

jit-b-

201308

[1]Kannan, V.R., Tan, K.C.. Supplier alliances: differences in attitudes to supplier and quality management of adopters and non- adopters. International Journal of Supply Chain Management, 2004, 9(4):279- 286.

[2]

2013 4

[3]Stefan Hojmosse, Stephen Brammer, Andrew Millington. Green supply chain management: the role of trust and top management in B2B and B2C markets. Industrial Marketing Management, 2012, 41:609- 620.



Kanzler 2010

He'le'ne Delerue 2004

Mohr

Spekman 1994

William Diana 2007

" "

" 1+1>2"

Cheng 2011

" "

" "

Atalah 2006

Judge Dooley 2006

H1

2

Kurata Nam 2013

Blackhurst Wu Craighead 2008

H2

3

Casciaro Piskorski 2005

"

" "

"

Barry 2013

Eliver

2013

H3
2

Jin-Soo Steve Henry 2013 Namkung Jang 2013

Grégoire Tripp Legoux 2009

Gwinner Gremler 1998

Wang Li Ross

H4

1.

Likert

5

274 89.3%
1
2

1.

Spss20 Amos20

2

2 Pearson

0.75

0.7

2

4.425	1.227	1	
4.731	1.192	0.573*	1
4.655	1.125	0.644*	0.603*
4.613	1.333	- 0.612**	- 0.5334**
4.558	0.638	- 0.591**	- 0.605**

Cronbach'

AVE

3

5

Cronbach'

0.792 0.823 0.791 0.785 0.782 0.7 5 AVE
 0.786 0.825 0.717 0.690 0.778 0.5

3

AMOS18.0 4 2
 252.472 0.001 2/df
 2.791 2-5
 CFI=0.933 IFI=0.942 GFI=
 0.976 0.9
 RMSEA=0.086 0.10

			T	
	OB	- 0.365	3.152**	2= 252.472
	OC	- 0.328	4.335**	2/df= 2.791
	DD	- 0.347	4.651**	RMSEA=0.085
	RB	0.252	4.075**	CFI = 0.933
	OB× RB	0.386	3.931**	IFI=0.942
	OC×RB	0.291	4.039**	GFI=0.976
	DD×RB	0.279	4.302**	

*p<0.05 **p<0.01 ***p<0.001

1

0.328 -0.365 -
 -0.347 H1 H2 H3

2

0.386 0.291 0.279

1. : 2008 1
2. Murali Sambasivan, Loke Siew-Phaik, Zainal Abidin Mohamed, Yee Choy Leong. Factors influencing strategic alliance outcomes in a manufacturing supply chain: Role of alliance motives, interdependence, asset specificity and relational capital. *Int. J. Production Economics*, 2013, 141: 339- 351.
3. He'le'ne Delerue. Relational Risks Perception in European Biotechnology Alliances: The Effect of Contextual Factors. *European Management Journal* 2004, 22(5): 546- 556.
4. Mohr, J., Spekman, R.. Characteristics of partnership success: partnership attributes, communication behavior, and conflict resolution techniques. *Strategic Management Journal*, 1994, (15): 135- 152.
5. William Jr., T.R., Diana, C.R.. Compound relationships between firms. *Journal of Marketing*, 2007, 71, 108- 123.
6. Larsson, R., Bengtsson, L., Henriksson, K., Sparks, J. The interorganizational learning dilemma: collective knowledge development in strategic alliances. *Organization Science*, 1998, 9 (3): 285- 305.
7. Jie Yang, Jinjun Wang, Christina W.Y. Wong, Kee- Hung Lai. Relational stability and alliance performance in supply chain. *The International Journal of Management Science*, 2015, 36(3): 115- 129.
8. Atallah G. Deflecting from R&D cooperation. *Australian Economic Papers*, 2006, 45(3): 204- 226.
9. Graham R. Massey, Philip L. Daves. The antecedents and consequence of functional and dysfunctional conflict between Marketing Managers and Sales Managers. *Industrial Marketing Management*, 2007, 36: 1118- 1129.
10. Jennifer Blackhurst, Tong (Teresa) Wu, Christopher W. Craighead. A systematic approach for supply chain conflict detection with a hierarchical Petri Net extension. *The international journal of management science*, 2008, 36: 680- 696.
11. Song M, Dyer B, Thieme R J. Conflict management and innovation performance: An integrated contingency perspective. *Journal of the Academy of Marketing Science*, 2006, 34(3): 341- 356.
12. Casciaro, T., Piskorski, M.J.. Power imbalance, mutual dependence, and constraint absorption: a closer look at resource dependence theory. *Administrative Science*, 2005, 50 (7), 167- 199.
13. Eliver Lin, Barry Mak, Kevin Wong. The business relationships between LCCs and airports in Southeast Asia: Influences of power imbalance and mutual dependence. *Transportation Research Part A*, 2013, 50: 33- 46.
14. ———
2013 8