2015		
		QQ MSN
		QQ
		2011-04-05
		2003-2013 2003-2008
	2009	
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		2007–2013
[1]		

2013 2014 12 75

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[1][2] 2005 434 442

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## The Language Register of Network Language in the Horizons of New Media

## **Zhang Yingwei**

**Abstract:** Language registers, a system of language use to meet the communicative need, carry distinct features of the times. A network language register is a new medley language register—combining spoken and written styles in the context of new media network to achieve information exchange. Register imitation, cross—register writing, and netizens—age span reveal the diversity of network language register; penetration and blending promote the medley; the interactive response mode of digital texts differentiates network language register from paper texts, endowing it with dynamics.

Keywords: network language; diversity; medley; dynamics